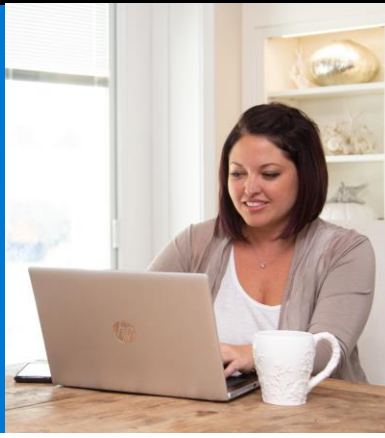


# Fortify data security to protect your most sensitive data

There are more remote workers than ever before. Collaboration is at an all-time high. People access data from a variety of devices. Is your data security strategy keeping up? We can help.



## Data security is a formidable and evolving challenge

Data security incidents are more common than the headline news.



**59**

data security incidents are experienced on average in the past year, with 20% of them being severe.

Business value can be lost due to poor data security.



**74%**

of organizations experienced an incident with business data, such as intellectual property, exposed in the past year.

A fragmented solution landscape can weaken security posture.



**2.8x**

more data security incidents exist for organizations that employ more security tools (16+) than those with fewer security tools.



## Traditional data security policies are no longer effective

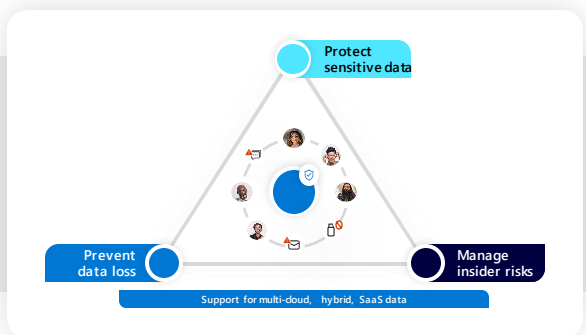
Today's data security demands layers of protection to help safeguard your data, wherever it lives.

1. **Discover and protect sensitive data** wherever it lives, throughout its lifecycle.
2. **Identify risks** by understanding how people access and use data.
3. **Prevent data from unauthorized use** dynamically based on user risk.

## It's time for a new approach using Microsoft Purview

What is it? Microsoft Purview delivers comprehensive data security by integrating Information Protection, Data Loss Prevention, Insider Risk Management, and Adaptive Protection together to help you better understand and mitigate your data risks.

### Four layers of protection help safeguard all your data



## Why is Microsoft Purview different?



A simple, integrated, and intelligent solution that covers your entire data stack



Comprehensive visibility across your diverse digital estate to uncover hidden risks



End-to-end data security with integrated solutions that are all built on the same platform



AI-powered security that enables your people to get ahead of potential incidents

## It's time to secure your data. We can help.

As a Microsoft partner focused on security, we want to show you all the benefits of Microsoft Purview and help you get started. Whether you need an assessment of where you are today or are ready to start using Microsoft Purview, we have the experience and knowledge you need to get started.

Contact us for more details.